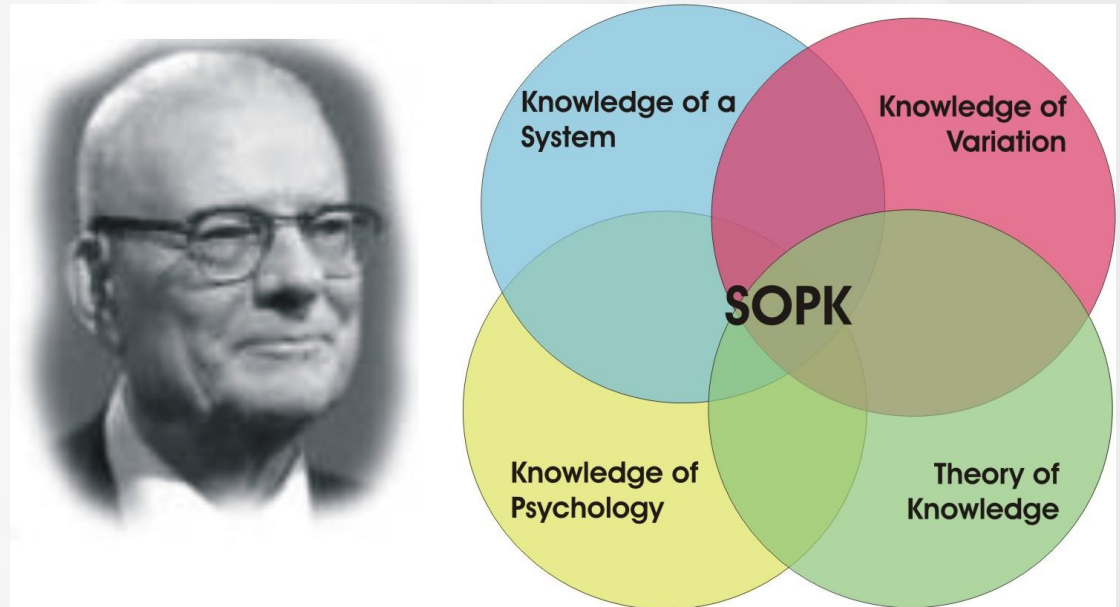


System of Profound Knowledge (SOPK)

- Enthusiasm without **knowledge** is like running in the dark. You might get there, but you might also get killed
- **Knowledge** is not enough; you need **Profound Knowledge**



Dr Edwards Deming
Quality Guru